



For Immediate Release

News Release

Cloud Equity Group acquires leading Xen VPS hosting provider, Virpus *Opportunistic acquisition to further grow VPS hosting presence*

NEW YORK, NY (September 14, 2015) – Cloud Equity Group, an investment management company focused on opportunistic acquisitions of established web service providers, today announced the acquisition of Virpus, a leading Xen virtual private server and bare metal cloud hosting provider based out of Seattle, Washington.

Virpus is currently one of America’s largest budget-friendly Xen VPS hosting providers offering both Pure SSD and SSD-Cache services out of their Seattle, Los Angeles, and Kansas City facilities. Virpus currently owns all of its enterprise-grade hardware which allows the company pass along significant savings to their end-users. Cloud Equity Group plans to bring on a variety of new features including high-availability setup options and customer directed on-the-fly server resource changes. In addition, Cloud Equity Group will use its existing strategic relationships to help expand Virpus’ current infrastructure to the East Coast, and even Internationally. These enhancements provide a significant upgrade to existing customers and will pave the way for future growth.

“The team at Virpus has done an exceptional job building an industry-leading, budget-friendly, virtual private server provider with top-of-the-line infrastructure. They’ve successfully differentiated themselves in an industry full of mediocrity and are well positioned for future expansion” said Kevin Wilson, Managing Partner at Cloud Equity Group. “The management team at Wow Technologies—the former parent company of Virpus—has been crucial to the growth and overall development of the company’s robust infrastructure, as well as its strategic positioning within the industry. We look forward to working with them as we continue to grow and expand the Virpus brand.”

Jimmy Pandra, Managing Partner and Co-Founder of Wow Technologies, echoed a similar sentiment, “We’re very excited to have Cloud Equity Group on board. Their knowledge and experience in the industry will be a great complement to the existing Virpus team in helping to move the company forward.”

About Cloud Equity Group

Cloud Equity Group is a Wall Street based private equity and mezzanine debt firm strategically positioned to capitalize on the consolidating industries of web hosting and cloud-based infrastructure. The company’s primary focus is leveraging investor capital in the acquisition of



private lower middle market companies that possess high levels of unlevered free cash flow and/or significant opportunity for exponential growth.

About Virpus.com

Virpus.com, is a leading provider in Xen VPS hosting. Virpus.com was founded in February of 2006 by Kenneth Odem and Nicholas Rose with the mission of providing virtualized solutions at highly competitive price points. Today, Virpus.com fulfills that mission by consistently providing reliable international web services at exceptional pricing.

Investor Relations

Kevin Wilson

P : 212-618-1298

ir@cloudequitygroup.com